

Lake Erie Folk Festival Sponsorships



We're planning our second annual folk festival to warm up the frigid month of February, and ***we need your help.***

On February 25, 2017, in Euclid, Ohio, we'll present the second annual **Lake Erie Folk Fest**, an afternoon of engaging workshops plus an inspiring evening concert that brings together Euclid's artistic community and the Northeast Ohio folk music community in a late-winter cross-pollination of the arts.

The Lake Erie Folk Fest is a collaboration between the **Northeast Ohio Musical Heritage Association**, producer of the annual Blue Sky Folk Festival in Kirtland, and the **Shore Cultural Centre**, a former high school turned innovative arts center in downtown Euclid.

With programming for all ages that reflects the cultural diversity of the region, LEFF embraces our differences and celebrates what we have in common.

In 2016, an estimated 900 people enjoyed an afternoon of inspirational music performances, hands-on workshops, community jams and dances in Shore's spacious facilities. The day concluded with an exciting evening concert enjoyed by 650 music lovers.

Attendees surveyed gave the festival rave reviews:

- "Can't thank you enough for all your effort to bring this event to town."
- "It was great...a fun, diverse time!"
- "Loved the show. Looking forward to the next one. Price and venue were great."
- "Love the venue. Love the community feel of the festival. It had the same warm and enthusiastic spirit as the old Kent folk fest. Thank you!"

We Need to Raise \$10,000 in Sponsorships and Donations

To make The Lake Erie Folk Fest happen again, we have launched a crowd-sourcing effort, which will open many small pocketbooks.

However, we also need sponsors with somewhat larger pocketbooks. Please consider the following sponsorship levels:

Pinnacle Partner: \$5,000 investment – only one available

Presenting sponsorship, such as “(Your Name Here), NEOMHA, and Shore Cultural Centre Present the Lake Erie Folk Fest”

Sole naming rights to 2017 main stage.

Primary logo and name placement in press releases and social media mentions (newsletter and Facebook).

Primary logo placement or name in print advertising.

Exclusive, personalized emcee statement from main stage prior to headliner introduction and throughout the event.

Exclusive logo on main banner at event.

Reserved VIP seating for four people, plus 10 general admission tickets.

Vendor space at event.

Dedicated back cover of program with logo, listing & description in program.

Tax deduction.

Sponsor a Workshop Series: \$1,000 investment – five available

Choose a Workshop Series (Mini Concerts, Community Jams, Community Dances, Music Workshops, or Kids Workshops) to sponsor, and have the entire block of events named after you or your organization.

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Vendor space at event.

Reserved VIP seating for two people plus 5 general admission tickets to the evening concert.

Tax deduction.

Supporter: \$500 investment

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Tax deduction

Friend:

Up to \$500 investment

Recognition in program

Tax deduction

Lake Erie Folk Fest 2017 Sponsorship Application

Name of Company or Organization _____

Contact _____ Phone(s) _____

Email: _____

Mailing Address _____

Sponsorship Level:

____ Pinnacle Partner (\$5000)

____ Sponsor a Workshop (\$1000 each) (choose from below)

- Mini Concerts
- Community Jams
- Community Dances
- Music Workshops
- Kids Workshops

____ Supporter (\$500)

____ Friend (Up to \$500)

____ Other: _____

Please make checks payable to NEOMHA (North East Ohio Musical Heritage Association). Credit cards are cheerfully accepted via PayPal (NEOMHA will send an invoice through PayPal).

Mail to NEOMHA, 10848 Chillicothe Rd., Kirtland OH 44094 or email to jgreen@lakenetwork.net. Questions? Call Jerie Green at 440-417-2796.



www.shoreculturalcentre.org



www.blueskyfolkfest.com

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Thank You for your support!