



Sponsorship Opportunity at the Lake Erie Folk Festival

We're planning a folk festival to warm up the frigid month of February, but *we need your help*.

On February 27, 2016, in Euclid, Ohio, we'll hold the first-ever **Lake Erie Folk Fest**, an afternoon of engaging workshops plus an inspiring evening concert presenting arts and performers from Northeast Ohio and beyond.

This is a collaboration of the **North East Ohio Musical Heritage Association**, which has produced the annual **Blue Sky Folk Festival**, in Kirtland since 2011, and the **Shore Cultural Centre**, which presented the successful Shore Folk Festival in February, 2014. The Shore Cultural Centre is a former high school turned innovative arts center in downtown Euclid.

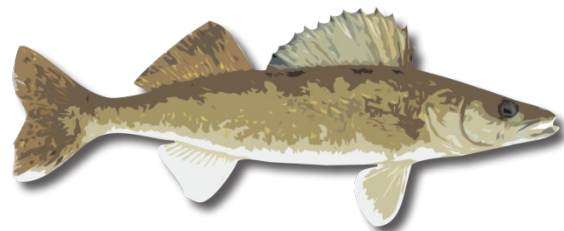
Our intent is to bring two communities together in a late-winter cross-pollination of the arts: Euclid's diverse artistic community, and the Northeast Ohio folk music community.

The Shore Cultural Centre is an inviting place to gather in roomy, well-lit spaces with tall 1913 windows, creative hallway murals, and a large auditorium – marrying the comfort of the old with the energy of the new.

We Need to Raise \$10,000 in Sponsorships and Donations

To make The Lake Erie Folk Fest happen, we have launched a crowd-sourcing effort, which will open many small pocketbooks.

However, we also need sponsors with somewhat larger pocketbooks. Please consider the following sponsorship levels:



Pinnacle Partner: \$5,000 investment – only one available

Presenting sponsorship, such as “(Your Name Here), the Blue Sky Folk Festival and Shore Cultural Centre Present the Lake Erie Folk Fest”

Sole naming rights to 2016 main stage.

Primary logo and name placement in press releases and social media mentions (newsletter and Facebook).

Primary logo placement or name in print advertising.

Exclusive, personalized emcee statement from main stage prior to headliner introduction and throughout the event.

Exclusive logo on main banner at event.

Reserved seating for four people.

Autographed and framed poster.

Four autographed artist CDs.

Photo Op with Headliner Band.

Vendor space at event.

Dedicated back cover of program with logo, listing & description in program.

Tax deduction.

Visionary Partner: \$3,000 investment

Logo and name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Vendor space at event.

Reserved seating for four people.

Autographed and framed poster.

Two autographed CDs.

Tax deduction.

Sustainer: \$1,000 investment

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Vendor space at event.

2 tickets to event – prime VIP seating.

Tax deduction.

Supporter: \$500 investment

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Tax deduction

Friend:

Up to \$500 investment
Recognition in program
Tax deduction

Lake Erie Folk Fest 2016 Sponsorship Application

Name of Company or Organization _____

Contact _____ Phone(s) _____

Email: _____

Address _____

Type of sponsorship:

___ Pinnacle Partner (\$5000)

___ Visionary Partner (\$3000)

___ Sustainer (\$1000)

___ Supporter (\$500)

___ Friend (Up to \$500)

Check made out to NEOMHA (North East Ohio Musical Heritage Association) _____

OR VISA/MC _____ exp. date _____

Authorized Signature _____

Cardholder _____

Address if different from above _____

Mail to NEOMHA, 10848 Chillicothe Rd., Kirtland OH 44094 or email to
jgreen@lakenetwork.net. Questions? Call Jerie Green at 440-417-2796.

www.shoreculturalcentre.org www.blueskyfolkfest.com
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