



Lake Erie Folk Festival Sponsorship

We're planning our fifth annual folk festival to warm up the frigid month of February, and *you can help*.

On February 22, 2020, we'll present the fifth annual **Lake Erie Folk Fest**, an afternoon of engaging workshops plus an inspiring evening concert that brings together Euclid's artistic community and the Northeast Ohio folk music community in a late-winter cross-pollination of the arts.

The Lake Erie Folk Fest is a collaboration between the **Northeast Ohio Musical Heritage Association**, producer of the annual Blue Sky Folk Festival and other traditional music programs, and the **Shore Cultural Centre**, a former high school turned innovative arts center in downtown Euclid.

With programming for all ages that reflects the cultural diversity of our region, LEFF embraces our differences and celebrates what we have in common.

Each year, an estimated 900 people enjoy an afternoon of inspirational music performances, hands-on workshops, community jams and dances in Shore's spacious facilities. The day concludes with an exciting evening concert enjoyed by 650 music lovers. We've also added a Friday Morning School Show where students come to Shore and learn about musical styles, cultures, and communities.

Attendees surveyed gave the festival rave reviews:

- "Can't thank you enough for all your effort to bring this event to town."
- "It was great...a fun, diverse time!"
- "Loved the show. Looking forward to the next one. Price and venue were great."
- "Love the venue. Love the community feel of the festival. It had the same warm and enthusiastic spirit as the old Kent folk fest. Thank you!"

We Can Do It Together

To make The Lake Erie Folk Fest happen again, we have launched a crowd-sourcing effort, and are already receiving generous contributions from many individual donors. We appreciate that support!

However, we also need our community partners to participate as sponsors. As leaders and stakeholders, you help keep arts and community active and vibrant. Please consider joining us at one of these sponsorship levels:

Pinnacle Partner: \$5,000

Exclusive presenting sponsorship level

Sole naming rights to 2020 main stage.

Primary logo and name placement in press releases and social media mentions (newsletter and Facebook).

Primary logo placement or name in print advertising.

Exclusive, personalized emcee statement from main stage prior to headliner introduction and throughout the event.

Exclusive logo on main banner at event.

Reserved VIP seating for four people, plus 10 general admission tickets.

Vendor space at event.

Dedicated back cover of program with logo, listing & description in program.

Sponsor a Music Series: \$1,500

Choose a Music Series (Friday Morning School Show, Mini Concerts, Community Jams, Community Dances, Music Workshops, or Kids Workshops) to sponsor, and have the entire block of events named after you or your organization.

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Vendor space at event.

Reserved VIP seating for two people plus 5 general admission tickets to the evening concert.

Sponsor School Buses for the School Show: \$1000 investment – five available

We have a number of schools that would love to participate in the Friday Morning School Show, but transportation is expensive! \$1000 provides school buses for as many as five schools to attend the show and discover the joy, inspiration, and education that music can bring. In addition, we'll provide every school our educational materials packet for their students, and include your logo on each of those packets.

Supporter: \$500 investment

Logo and Name in press releases and social media mentions (newsletter and Facebook).

Logo in print advertising, space permitting.

Signage at the event.
Recognition in program.

Friend:

Up to \$500 investment
Recognition in social media
Recognition in program

Lake Erie Folk Fest 2020 Sponsorship Application

Name of Company or Organization _____

Contact _____ Phone(s) _____

Email: _____

Mailing Address _____

Sponsorship Level:

____ Pinnacle Partner (\$5000)

____ Sponsor a Workshop (\$1500 each) (choose from below)

- Mini Concerts
- Friday Morning School Show
- Community Jams
- Community Dances
- Music Workshops
- Kids Workshops

____ Sponsor School Buses (\$1000)

____ Supporter (\$500)

____ Friend (Up to \$500)

____ Other: _____

Please make checks payable to NEOMHA (North East Ohio Musical Heritage Association). Credit cards are cheerfully accepted via PayPal (NEOMHA will send an invoice through PayPal).

Mail to NEOMHA, 10848 Chillicothe Rd., Kirtland OH 44094 or email to Info@NEOMHA.org. Or call Sarah at (216) 577-5511.



www.neomha.org www.shoreculturalcentre.org



<https://www.facebook.com/groups/LakeErieFolkFest/>

<http://www.lakeeriefolkfest.com/>

Thank You for your support!